



Rate Card 2010

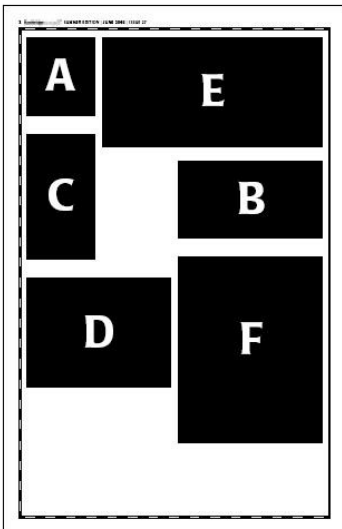
Eastbridge Insight is published quarterly in March, June, September and December and is distributed by volunteers to over 2,100 homes in the Eastbridge community.

Publication Specifications

Size: 11" x 17" tabloid format
 Column width: 1 column: 2 3/16"
 2 columns: 4 5/8" Column depth: 15 3/8"
 3 columns: 7 1/16" Colour: Black & White
 4 columns: 9 1/2" Printing: Offset

Advertising Specifications & Rates

Below are the ad sizes you can choose from. Please note that ad dimensions must be accurate.



Ad	Size	width x height	Cost
A	1 column	(2 3/16") x 2 1/2"	\$50
B	2 columns	(4 5/8") x 2 1/2"	\$85
C	1 column	(2 3/16") x 4"	\$85
D	2 columns	(4 5/8") x 3 1/2"	\$125
E	3 columns	(7 1/16") x 3 1/2"	\$165
F	2 columns	(4 5/8") x 6"	\$220
Insert	8 1/2" x 11" (Qty. 2,500)		\$265 supplied by advertiser

Material Requirements

- We require ad files be supplied as:
- High resolution PDF with fonts embedded
 - High resolution tiff, eps, or jpeg

Files can also be accepted in: Adobe InDesign CS3 or lower, or Adobe Illustrator CS3 or lower. Please ensure to include all support files and fonts.

NOTES

- Ensure images or artwork are supplied at a minimum of 300 dpi at 100%.
- Ads produced in MS Word, PowerPoint, Publisher, etc. are NOT acceptable formats for output. If you have created your ad using any program other than those listed above, please convert to a high resolution PDF, tiff, eps or jpeg. The Eastbridge Neighbourhood Association will not assume responsibility for type reflow or image problems if files are not supplied to the correct specifications.
- The ENA does not create ads or make changes. Need help producing your ad? Let us know and we can put you in touch with someone who can help you create your ad for a fee.

Material Submission

Ad material is due to the publication one month prior to publication date (Feb. 1, May 1, Aug. 1, and Nov. 1). Ads under 5 MB can be emailed to ads@eastbridge.info, attention Kathy DeWolfe or newsletter@eastbridge.info, attention Mike Bernhardt.

Payment is due with material submission by cheque made payable to *Eastbridge Neighbourhood Association* and can be mailed to: Eastbridge Neighbourhood Association, Attention Kathy DeWolfe, 515 Starboard Crescent, Waterloo ON N2K 4G5.

If payment is not received by submission deadline, your ad space will be forfeited.



**Eastbridge
 Neighbourhood
 Association**
 www.eastbridge.info



Questions?

Want to book an ad?
 Contact Kathy DeWolfe at
 ads@eastbridge.info or
 519-886-2079